



\$45 Million Needed to Help Credit Valley Grow

The Credit Valley Hospital Foundation Launches the Lifetime of Care Campaign

September 25, Mississauga ON – Today Mayor Hazel McCallion helped officially launch The Credit Valley Hospital Foundation’s Lifetime of Care \$45 million campaign and urged the community to support this much-needed initiative.

More than 100 guests gathered atop the hospital’s parking garage to celebrate the launch of the fundraising campaign. With the view of the construction project as a backdrop, The Credit Valley Hospital Foundation’s Board Chairman Michael Kilkenny announced the Lifetime of Care campaign has raised \$24 Million to date.

“The Foundation has pledged to the hospital and to the people of this community that we will raise \$45 Million to help build and equip this facility that is slated to open in the spring of 2011,” said Michael Kilkenny. “That means we have \$21 million more to raise to ensure an even brighter future for health care at Credit Valley.”

The formal program paid tribute to the campaign’s leadership donors who have made pledges of \$500,000 or more, among them:

- Amgen Canada Inc.
- The Healing Cycle Foundation
- The Credit Valley Hospital Volunteer Partners
- Marie Jose Overweel
- Bruce and Betty Birmingham
- Mark Healy and Family
- CIBC

The event also included testimonials from past patients Chris Kane and his family and Judy Imerson. As residents of the community, they cheered the construction of this much-needed facility and praised Credit Valley for the exceptional health care it provides.

Guests had a chance to view photographs and renderings of the new facility that is scheduled to open in 2011. The 270,000 square foot expansion project will increase the hospital’s capacity to 471 beds. Other improvements include expanding cancer treatment resources to include a new high-dose radiation therapy suite and additional surgical oncology and palliative care beds. Additionally, there will be

Increased capacity for neonatal care and double the number of labour and delivery rooms. An expanded laboratory, almost triple in size, will provide more in-house support for diagnostics.

“This expansion demonstrates Credit Valley’s commitment to serve the ever increasing number of people who have come to rely on us,” explained Foundation President and CEO Norma Bandler. “Whether it is caring for expectant mothers, children needing specialized attention, or seniors with complex medical needs, Credit Valley has been there for the community and will continue to provide a lifetime of care for all.”

Peel and Halton residents will soon see a series of print, outdoor and online ads asking the community to support Credit Valley by visiting lifetimeofcare.ca

The campaign website gives donors the option of purchasing a brick for \$50 to support the building fund or purchase a piece of equipment to support the equipment fund. While the government will pay for 90% of construction costs the support of the entire community is needed to fund the remaining building costs plus 100% of all new equipment.

For More Information

Suzanne Hallsworth
Director of Marketing and Communications
The Credit Valley Hospital Foundation
905.813.1100 Ext. 6644
shallsworth@cvh.on.ca